

“Be kind to unkind people. They need it the most.”

The logo for 52 Lives features the number '52' in a bold, white, sans-serif font. A small green heart is positioned inside the zero of the '2'. To the right of the '52', the word 'LIVES' is written in a white, distressed, uppercase font.

[www.52-lives.org](http://www.52-lives.org)

52 Lives is a charity registered in England and Wales (1166238)

“ No act of kindness,  
however small, is ever  
wasted.”

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“ Act as if what you  
do makes a difference.  
It does.”

**52 LIVES**

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“If we all do one random act of kindness a day, we might just change the world.”

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“Be kind whenever possible. It is always possible.”

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